

Staying Connected



Welcome to our newest members

Acanac Inc.
Galaxy Telecom
Ikano
Communications
Net Access Systems
Inc.
Pathway
Communications
Storm Internet
Yak Communications
(Canada) Corp.

In this edition

Coalition Speaks Out
Speed Matching
Get to Know Us
Anti-spam Legislation
International
Cooperation &
Government Relations
Internet Traffic
Management
New Media
Broadcasting
Member Benefits

Coalition of Competitors Support Choice

CAIP recently organized a “Coalition of Competitors” to respond to Petitions to the Governor in Council (effectively the federal Cabinet), submitted by Bell, Bell Aliant, TELUS and CAIP member MTS Allstream

The *Coalition* is asking the Canadian Government to support competition in the broadband Internet

market. The benefits of competition - innovation, choice and price - will benefit Canadians and their businesses.

The 30 plus member coalition consisted of companies providing a wide variety of telecommunications services. Our submission to the Cabinet was in support of MTS Allstream’s Petition that

called for fair access to wholesale broadband facilities and services and opposed Bell and TELUS proposals that ask for latitude for those incumbents to raise prices, reduce competition, and control content that users are able to access. See our [news release](#) copies of our submission at www.CAIP.ca.

Speed Matching – “UBB Tariff”

One of the CRTC rulings that Bell is asking Cabinet to overturn in their Petition is [Decision 2008-117](#).

The Decision and a subsequent [Order 2009-111](#) were issued after Cybersurf Corp. asked that the ADSL speeds offered by the incumbent carriers to their retail customers be made available to competitors on a wholesale basis.

Bell and TELUS have refused to file the required tariff changes. Instead, Bell used the opportunity to submit radical changes to the wholesale GAS tariff which would add a [Usage Based Billing](#) component.

A group of nine industry leaders including CAIP, AOL Canada, Yak Communications and others has made several submissions to the CRTC

that draw a line in the sand and ask the Commission to not give the tariff notices interim approval. The submissions also ask the CRTC for immediate enforcement of the Decision and Order.

To receive a copy of these submissions, please contact CAIP Projects Director, Brent Wenekes, at brent@cata.ca.

*"Everybody's on the phone
So connected and all alone
From the pizza boy to the socialite
We all salute the satellites
Won't you text me with your master plan?
You're loud and clear but I don't understand
I'm a digital explorer in analog roam
And everybody's on the phone.
... Jimmy Buffett's
Everybody's On The Phone"*



CAIP Chair Tom Copeland (right) with Dr. Ta-Sung Lee, Commissioner of the Taiwan National Communications Commission.

Get to know us

As part of the CATAAlliance, CAIP has a team of resource people available to us.

Brent Wennekes is the CATA Projects Director responsible for CAIP. Brent has been heavily involved in the Internet traffic management and new media broadcasting files and is working with our affiliate members to further develop member

affinity programs.

Cathi Malette and **Alice Debroy** are our co-office managers. While they share many duties and provide back-up for each other, Cathi is our lead on membership administration and Alice is the lead for the CATA web server and content.

Emily Boucher is our Public Relations Assistant

and assists with coordinating meetings with government officials and politicians.

Brent, Cathi, Alice and Emily are part of the CATA/CAIP *bedouin*, or virtual office. They work remotely to provide the services and assistance needed to make CATA the largest IT association in Canada.

Anti-spam Legislation

The Task Force on SPAM was formed in May of 2004 and consisted of nine industry leaders, including CAIP Chair, Tom Copeland.

The Task Force completed a one year mandate and issued a final report entitled *Stopping Spam: Creating a Stronger, Safer Internet* in May 2005.

The recommendations issued by the Task Force included *Recommended Best Practices for ISPs and Network Managers*. These RBPs originated with work undertaken by CAIP members in early 2004.

Four years after the Task Force released its report, the Conservative government has taken action to address

Unsolicited Commercial eMail.

Bill C-27, the *Electronic Commerce Protection Act*, has received second reading in the House of Commons and will soon be before Committee. The Bill is expected to be passed this fall.

Read our [news release](#) for more information.

International Cooperation & Government Relations

Earlier this month CAIP Chair, Tom Copeland, met in Ottawa with Taiwan officials to discuss their efforts to combat spam as well as their national broadband policy.

Canada has a memorandum of understanding with Taiwan on spam and

other ICT topics.

Tom also met with Industry Minister Tony Clement's Senior Policy Advisor, Zoe Addington, to discuss spam, broadband and the industry's concerns regarding regulatory matters.

In a separate meeting with Assistant Deputy Ministers Helen McDonald and Rob Dunlop, Tom emphasized the need to encourage innovation and choice through fair and equitable implementation of Canadian telecom policy.

Internet Traffic Management

In March of 2008, Bell Canada began “shaping” the traffic of their wholesale GAS (DSL) service. This resulted in an increase in consumer complaints to independent Telecommunication Service Providers (TSPs). CAIP led an effort to have this action end by initiating a Part VII application under the Telecommunications Act. In November 2008 the CRTC [denied our application](#).

On May 20 CAIP, along with consumer groups and other independent TSPs, filed a [Review & Vary application](#) asking the CRTC to rescind the November Decision and to order Bell to immediately cease and desist from throttling wholesale traffic. The coalition noted significant errors in law and fact that we feel the Commission needs to address.

The R&V documents may be found on the CAIP website.

On the same day that the CRTC denied our original complaint, they initiated a Public Notice proceeding to more fully understand the traffic management practices of ISPs. This is being viewed as Canada’s first regulatory consideration of ‘Net Neutrality’.

CAIP has commissioned the legal expertise of [Chris Tacit](#) to write our Submission (available [here](#)) and our Reply in the CRTC’s PN 2008-19 Traffic Management hearing. Our submission asks the CRTC to ensure that:

- (1) Dominant Carrier claims of network congestion do not drive policies relating to ITM practices at the wholesale level;

- (2) Dominant Carriers address congestion issues through proper network engineering and planning practices;
- (3) Dominant Carrier networks are sufficiently unbundled to enable TSP competitors to address congestion issues associated with their end users directly; and
- (4) Any ITM practices that the Dominant Carriers adopt are implemented for their own end users only, so that such practices will not have an anti-competitive effect.

CAIP will appear at the public hearings which begin on July 6, 2009.

Review of New Media Broadcasting – The Threat of an ISP Levy

In December 2008, we submitted our views on the current review of the New Media Broadcasting exemption orders in 1999.

This is an important review as it could result in the establishment of an “ISP Levy” to support Canadian content creation. CAIP is against such a levy and does not believe there is a need to change the current

oversight of “new media” online.

In March of 2009, we procured the services of former CAIP president, [Jay Thomson](#) to help us prepare for our [oral submission in front of the CRTC](#). Jay’s expertise in the telecom and broadcasting industries as well as his knowledge of the inner workings of the CRTC was invaluable, and

as a result it appears we will win this battle as [CRTC Chairman Konrad Von Finckenstein](#) verbally committed to us during the hearing that any tax or levy, if imposed, would not apply to “small” ISPs which area generally thought to be everyone other than “the big five”. For a copy of our submission please visit our [Resources and Position Papers](#) page.

“A 3% levy on ISP revenues would be more than the net profit of many small ISPs”
... Tom Copeland to the CRTC Hearing on New Media Broadcasting

Exclusive Member Benefits

Optimum Broadband Strategies for Cities Summit

CAIP has partnered with the Strategy Institute at their **Optimum Broadband Strategies for Cities Summit** on June 23/24. This two-day

event features insights on broadband strategies from experts from around the world as well as information as to how you can source government funding to expand broadband into non-serviced communities.

As a **Lead Association Partner**, CAIP members receive **15 per cent off the price of registrations**. This should prove to be an outstanding [networking and business development opportunity](#) for CAIP members.

"I see no other group that is the TSP advocate. CAIP is now the only group getting media coverage"
... John Reid,
President,
CATAAlliance

CAIP Business Insurance Program

Our insurance program, the first to meet the specific needs of ISPs, continues to be popular. Some members have

realized savings on premiums of as much as 30 per cent.

For more information

contact Steve Moran at Jones DesLauriers Insurance Management Inc. at 905-885-4501.

VPoP Dial-up Program

Several members have taken advantage of the CAIP **VPoP service with Fibernetics**. This program provides ISPs with unlimited access to dial-up ports within the Fibernetics network of

vPoP locations for just \$495/quarter.

Participating CAIP members are already saving thousands of dollars each month.

The best part is the quarterly fee goes toward

the CAIP advocacy fund, allowing us to increase our efforts on your behalf.

For information contact Brent Wennekes at brent@cata.ca

Remember... as a CAIP member you receive all the member benefits that CATA members receive – see [CATA Business Services for CAIP members](#).

Contact Us

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Join CAIP today... we are the only national organization working to ensure the viability of the independent telecommunication service provider industry.