

The Best and Worst

Is your company one of the best or one of the worst?

In cooperation with CATA Alliance, TalentMap is proud to release excerpts from the “**Talent Management Review 2002**” which reveals survey results for an extensive survey conducted over the past year.

Survey Highlights

1. Some will thrive, others will struggle:

Some firms are successful in generating very high job satisfaction scores while others struggle to learn the needs and wants of its workforce. It surprised us to see such a wide range in scores between the best and worst companies. We believe the ability to create a positive corporate culture leading to increased job satisfaction and knowledge worker productivity will be the one key competitive advantage in the 21st century. How would your company measure up?



2. Executives rise above the rest, while Techies tumble to the bottom:

Executives have the highest job satisfaction coming out on top with a score of 72, while the employees who are most likely to drive product innovation such as IT services and R&D round out the bottom with low scores of 59 and 65 respectively. Companies must learn to understand the need of all its workers but special attention should be paid to gaining a better understanding of the needs and wants of R&D and IT Services within organizations.

3. Personal Growth is essential for happy and productive employees:

Who says Personal Growth isn't everything? Many employees indicated that seeking an environment in which they can continue to grow and learn is the best form of insurance. If opportunities cease to exist in their current position they are going elsewhere fast.

“It is becoming more evident the best way to get ahead is to leave the company for a promotion.”
TalentMap survey comments 2002

To learn more on how your firm measures up contact Sean Fitzpatrick sfitzpatrick@talentmap.com at TalentMap 1-888 641-113 x 503 or Barry Gander bgander@cata.ca at CATA (613) 236-6550 x229